

MUSIC BUSINESS

CURRICULUM SHEET

2004-2005

CORE COURSES FOR MAJOR

Required of all students. A GPA in core and required courses must be 2.0 or higher in order to receive a degree in the major.

Careers in Music MU 104 (4)
Introduction to Music Technology MU 108/108A (3/1)
Music Studies Integration I MU 279 (1)
Music Studies Integration II MU 394 (1)
Senior Project MU 462 (4)

MUSIC BUSINESS REQUIRED COURSES

Western Classical MusicMU 107 (4)
Survey/World Pop MusicMU 109 (4)
Jazz and BeyondMU 110 (4)
Class PianoMU 111A (1)
Class PianoMU 112A (1)
Class PianoMU 113A (1)
Music Theory for Music Business IMU 123/123A (2/1)
Music Theory for Music Business IIMU 124/124A (2/1)
Music Theory for Music Business IIIMU 125/125A (2/1)
Music Recording Techniques IMU 228/228A (3/1)
Music Recording Techniques IIMU 328/328A (1/1)
Seminar for Music Industry StudiesMU 335 (3)
Non-Profit MusicMU 395 (2)
Music in Record, Radio, Film, and TVMU 397 (4)
Artist Representation and PromotionMU 398 (2)
Computers and MusicMU 408/408A (3/1)
Music Publishing, Copyright and LicensingMU 490 (4)

GENERAL EDUCATION COURSES FOR MUSIC BUSINESS EMPHASIS

For Cal Poly Pomona students following curriculum year 2001-02 or 2002-03, the total units required for General Education is 68. Students following curriculum years 2003-04 or 2004-05, should consult the catalog website <<http://www.csupomona.edu/~academic/catalog/>> for current information regarding this unit requirement. Unless specific GE courses are listed below, please select from the list of approved courses under General Education Requirements, Areas A through E, in this catalog.

AREA A

1. Freshman English IENG 104 (4)
2. Advocacy and ArgumentCOM 204 (4)
3. Freshman English IIENG 105 (4)

AREA B

B1 through B4. Select one course in each area. (16)

AREA C

- 1. World of MusicMU 103 (4)
- 2. Business and Professional EthicsPHL 205 (4)
- 3. Select one course (4)
- 4. Select one course (4)

AREA D

- 1. Introduction to American GovernmentPLS 201 (4)
and United States HistoryHST 202 (4)
- 2. Principles of EconomicsEC 201 (4)
- 3. Select one course (4)
- 4. Select one course (4)

AREA E

- General PsychologyPSY 201 (4)

SUPPORT COURSES FOR THE MUSIC BUSINESS EMPHASIS

Select 5 units from the following Music Literature courses: (5)

- Europe Before 1800MU 240 (1)
- Europe After 1800MU 241 (1)
- North AmericaMU 242 (1)
- Middle EastMU 243 (1)
- AfricaMU 244 (1)
- Latin AmericaMU 245 (1)
- Jazz TraditionsMU 246 (1)
- World Pop MusicMU 247 (1)
- Music TheaterMU 248 (1)
- AsiaMU 249 (1)

- Financial Accounting for Decision-MakingACC 207 (5)
- Managerial Accounting for Decision-MakingACC 208 (5)
- Introduction to MicrocomputingCIS 101 (4)
- Legal Environment of Business TransactionsFRL 201 (4)
- Legal Environment of Business OrganizationFRL 302 (4)
- Principles of Marketing ManagementIBM 301 (4)
- Principles of ManagementMHR 301 (4)
- Introduction to EntrepreneurshipMHR 320 (4)
- Multicultural Organizational BehaviorMHR 318 (4)

Select 3 units from the following (3)
Beginning/Intermediate Classes:

- Brass ClassMU 130 (1)
- Guitar ClassMU 131 (1)
- Percussion ClassMU 132 (1)
- Strings ClassMU 133 (1)
- Voice ClassMU 134 (1)
- Woodwind ClassMU 135 (1)
- World Music ClassMU 136 (1)

Studios:

- StringsMU 171 (1)
- BrassMU 172 (1)
- WoodwindsMU 173 (1)
- PercussionMU 174 (1)
- KeyboardMU 175 (1)

GuitarMU 176 (1)
VoiceMU 177 (1)
World MusicMU 180 (1)
Electric BassMU 181 (1)
Electric GuitarMU 182 (1)
Commercial KeyboardMU 184 (1)
Commercial PercussionMU 185 (1)
Commercial VoiceMU 186 (1)

Performance Ensembles:

Brass EnsembleMU 341A (1)
Woodwind EnsembleMU 342A (1)
Percussion EnsembleMU 343A (1)
String EnsembleMU 344A (1)
Piano AccompanimentMU 345A (1)
Guitar EnsembleMU 346A (1)
World Music EnsembleMU 347A (1)
Piano EnsembleMU 348A (1)
OrchestraMU 351L (1)
Concert BandMU 352L (1)
Symphonic Wind EnsembleMU 353L (1)
Jazz BandMU 354L (1)
Jazz ComboMU 356A (1)
Latin American EnsembleMU 358A (1)
Concert ChoirMU 361L (1)
Chamber SingersMU 364L (1)
Vocal Jazz EnsembleMU 365L (1)
Music Theatre WorkshopMU 366L (1)

- Music Electives (7)
- Select 7 units Music courses (6 must be upper division)
- Business electives (4)
- Select 4 units Business courses (must be upper division)