

# MUSIC BUSINESS

## CURRICULUM SHEET

2003-2004

**CORE COURSES FOR MAJOR** Required of all students. A GPA in core and required courses must be 2.0 or higher in order to receive a degree in the major. Careers in Music MU 104 (4) Introduction to Music Technology MU 108/108A (3/1) Music Studies Integration I MU 279 (1) Music Studies Integration II MU 394 (1) Senior Project MU 462 (4)

### MUSIC BUSINESS REQUIRED COURSES

Western Classical Music MU 107 (4)  
Survey/World Pop Music MU 109 (4)  
Jazz and Beyond MU 110 (4)  
Class Piano MU 111A (1)  
Class Piano MU 112A (1)  
Class Piano MU 113A (1)  
Music Theory for Music Business I MU 123/123A (2/1)  
Music Theory for Music Business II MU 124/124A (2/1)  
Music Theory for Music Business III MU 125/125A (2/1)  
Music Recording Techniques I MU 228/228A (3/1)  
Music Recording Techniques II MU 328/328A (1/1)  
Seminar for Music Industry Studies MU 335 (3)  
Non-Profit Music MU 395 (2)  
Music in Record, Radio, Film, and TV MU 397 (4)  
Artist Representation and Promotion MU 398 (2)  
Computers and Music MU 408/408A (3/1)  
Music Publishing, Copyright and Licensing MU 490 (4)

### GENERAL EDUCATION COURSES FOR MUSIC BUSINESS EMPHASIS

For Cal Poly Pomona students following curriculum year 2001-02 or 2002-03, the total units required for General Education is 68. Students following curriculum years 2003-04 or 2004-05, should consult the catalog website <<http://www.csupomona.edu/~academic/catalog/>> for current information regarding this unit requirement. Unless specific GE courses are listed below, please select from the list of approved courses under General Education Requirements, Areas A through E, in this catalog.

#### AREA A

1. Freshman English I ENG 104 (4)
2. Advocacy and Argument COM 204 (4)
3. Freshman English II ENG 105 (4)

#### AREA B

B1 through B4. Select one course in each area (16)

#### AREA C

1. World of Music MU 103 (4)
2. Business and Professional Ethics PHL 205 (4)

3. Select one course (4)
4. Select one course (4)

#### AREA D

1. Introduction to American Government PLS 201 (4)  
and United States History HST 202 (4)
2. Principles of Economics EC 201 (4)
3. Select one course (4)
4. Select one course (4)

#### AREA E

General Psychology PSY 201 (4)

### **SUPPORT COURSES FOR THE MUSIC BUSINESS EMPHASIS**

Select 5 units from the following Music Literature courses: (5)

- Europe Before 1800 MU 240 (1)
- Europe After 1800 MU 241 (1)
- North America MU 242 (1)
- Middle East MU 243 (1)
- Africa MU 244 (1)
- Latin America MU 245 (1)
- Jazz Traditions MU 246 (1)
- World Pop Music MU 247 (1)
- Music Theater MU 248 (1)
- Asia MU 249 (1)

- Financial Accounting for Decision-Making ACC 207 (5)
- Managerial Accounting for Decision-Making ACC 208 (5)
- Introduction to Microcomputing CIS 101 (4)
- Legal Environment of Business Transactions FRL 201 (4)
- Legal Environment of Business Organization FRL 302 (4)
- Principles of Marketing Management IBM 301 (4)
- Principles of Management MHR 301 (4)
- Introduction to Entrepreneurship MHR 320 (4)
- Multicultural Organizational Behavior MHR 318 (4)

Select 3 units from the following (3)

#### Beginning/Intermediate Classes:

- Brass Class MU 130 (1)
- Guitar Class MU 131 (1)
- Percussion Class MU 132 (1)
- Strings Class MU 133 (1)
- Voice Class MU 134 (1)
- Woodwind Class MU 135 (1)
- World Music Class MU 136 (1)

#### Studios:

- Strings MU 171 (1)
- Brass MU 172 (1)

Woodwinds MU 173 (1)  
Percussion MU 174 (1)  
Keyboard MU 175 (1)  
Guitar MU 176 (1)  
Voice MU 177 (1)  
World Music MU 180 (1)  
Electric Bass MU 181 (1)  
Electric Guitar MU 182 (1)  
Commercial Keyboard MU 184 (1)  
Commercial Percussion MU 185 (1)  
Commercial Voice MU 186 (1)

Performance Ensembles:

Brass Ensemble MU 341A (1)  
Woodwind Ensemble MU 342A (1)  
Percussion Ensemble MU 343A (1)  
String Ensemble MU 344A (1)  
Piano Accompaniment MU 345A (1)  
Guitar Ensemble MU 346A (1)  
World Music Ensemble MU 347A (1)  
Piano Ensemble MU 348A (1)  
Orchestra MU 351L (1)  
Concert Band MU 352L (1)  
Symphonic Wind Ensemble MU 353L (1)  
Jazz Band MU 354L (1)  
Jazz Combo MU 356A (1)  
Latin American Ensemble MU 358A (1)  
Concert Choir MU 361L (1)  
Chamber Singers MU 364L (1)  
Vocal Jazz Ensemble MU 365L (1)  
Music Theatre Workshop MU 366L (1)

Music Electives (7)

Select 7 units Music courses (6 must be upper division)

Business electives (4)

Select 4 units Business courses (must be upper division)